



TsunamiPrep Social Media Plan

#TsunamiPrep

Below are Facebook posts and tweets to use to promote the new Tsunami Safety web site and tsunami preparedness (December 26 marks 10 years since the Indian Ocean tsunami).

Facebook

If you live, work or play on the coast, you should be prepared for a tsunami. Learn what to do before, during and after a tsunami.

www.weather.gov/tsunamisafety

December marks 10 years since the deadly Indian Ocean tsunami. If you live, work or play along the coast, then you should be prepared. Find out how you can prepare for tsunamis.

www.weather.gov/tsunamisafety

Twitter

Check out the new National Weather Service Tsunami Safety web site! #TsunamiPrep

www.weather.gov/tsunamisafety

NATIONAL WEATHER SERVICE
NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION

HOME FORECAST PAST WEATHER WEATHER SAFETY INFORMATION CENTER NEWS SEARCH ABOUT

Tsunami Safety Home Understanding Tsunami Alerts Before a Tsunami During a Tsunami After a Tsunami

****Get Tsunami Alerts****

Tsunami Resources

- Tsunami Safety Home
- About Tsunamis
- Tsunami Warning Centers
- Education and Outreach Materials
- Tsunami Preparedness Week
- TsunamiReady Program
- International Tsunami Information Center
- National Tsunami Hazard Mitigation Program

If you live, work or play on the coast, it is important to learn about tsunami safety.

Tsunamis are among Earth's rarest hazards. But, even though tsunamis do not occur very often, and most are small and nondestructive, they pose a major threat to coastal communities, particularly in the Pacific. A tsunami can strike any ocean coast at any time. There is no season for tsunamis. We cannot predict where, when or how destructive the next tsunami will be. However, while tsunamis cannot be prevented, there are things you can do before, during and after a tsunami that could save your life and the lives of your family and friends. Read these pages to learn about tsunamis and what you can do to keep yourself and your loved ones safe in the event of a tsunami.

Facebook

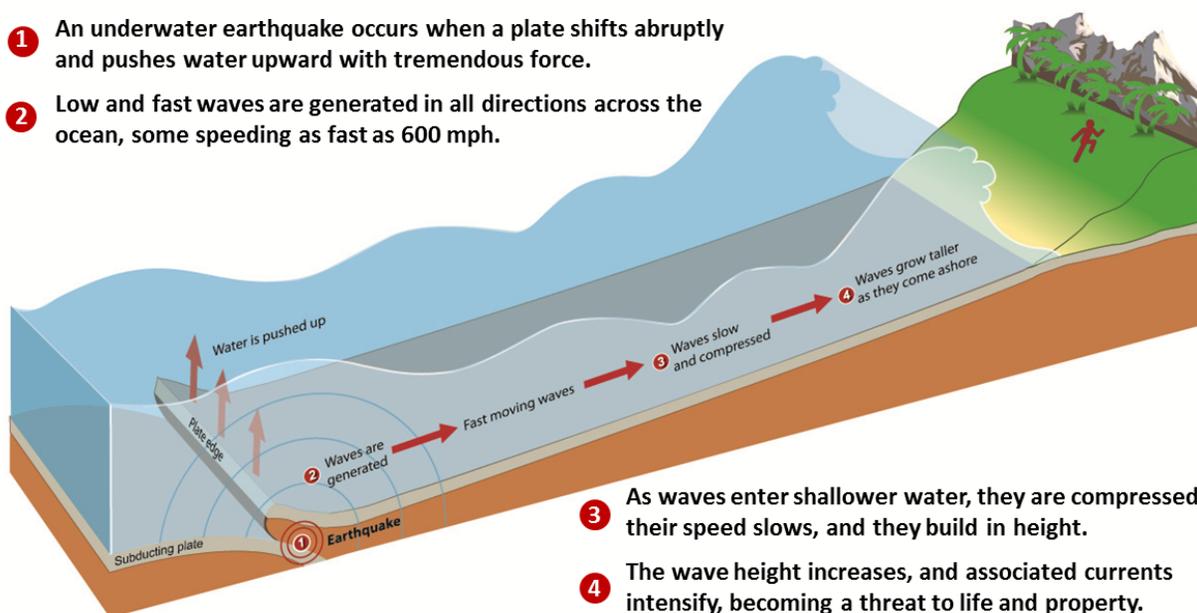
A tsunami is a series of ocean waves generated by an earthquake in the sea floor, landslides or volcanic activity. In the deep ocean, tsunami waves are barely noticeable. As they come ashore they can grow in height and currents intensify. Most tsunami waves are less than 10 feet high, but in extreme cases, can exceed 100 feet. Learn more about tsunamis:

<http://oceantoday.noaa.gov/tsunamiawareness/welcome.html>

Twitter

How do tsunamis form? <http://oceantoday.noaa.gov/tsunamiawareness/welcome.html>
#tsunami

- 1 An underwater earthquake occurs when a plate shifts abruptly and pushes water upward with tremendous force.
- 2 Low and fast waves are generated in all directions across the ocean, some speeding as fast as 600 mph.



- 3 As waves enter shallower water, they are compressed, their speed slows, and they build in height.
- 4 The wave height increases, and associated currents intensify, becoming a threat to life and property.

Facebook

Tsunamis can be very dangerous to life and property when they reach the shore. Waves, which may appear like a fast-rising flood, can range in size from inches to more than a hundred feet high and can flood low-lying areas more than a mile inland. The first wave may not be the largest in the series of waves, which may continue for hours. If you live, work or play on the coast, you should be prepared for a tsunami!

www.weather.gov/tsunamisafety



Credit: Jose C. Borrero, eCoast Ltd

Twitter

If you live, work or play on the coast, you should be prepared for a #tsunami! #TsunamiPrep
www.weather.gov/tsunamisafety

Facebook

It's been 10 years since the catastrophic Indian Ocean Tsunami. Since then, tremendous strides have been made in tsunami warning capabilities. Today, we are much better prepared to detect and respond to tsunamis before they strike. See how a tsunami is generated. Also, learn how to recognize the warning signs and what to do to protect yourself and your loved ones from tsunamis.

<https://www.youtube.com/watch?v=mcJNr-cMggk&feature=youtu.be>

Twitter

It's been 10 years since the Indian Ocean Tsunami. Today, we are much better prepared to detect and respond to tsunamis before they strike. #tsunami #TsunamiPrep

<https://www.youtube.com/watch?v=mcJNr-cMggk&feature=youtu.be>