

Service Change Notice 13-29

National Weather Service Headquarters Washington DC

1000 AM EDT Mon Apr 22 2013

To: Subscribers:
 -Family of Services
 -NOAA Weather Wire Service
 -Emergency Manager Weather Information Network
 -NOAAPORT
 Other NWS partners and NWS employees

From: Mark Tew
 Chief, Marine and Coastal Weather Services Branch

Subject: Transition of National Hurricane Center Audio Briefings
 from Experimental to Operational Effective June 1, 2013

Effective June 1, 2013, the Audio Briefings produced by the National Hurricane Center (NHC) will transition from experimental to operational.

In an effort to provide users with additional information to enhance planning and preparedness decisions, NHC will provide Audio Briefings (also called podcasts), when the media pool is activated by the NHC Public Affairs Officer. In general, the media pool is activated by NHC when a hurricane watch is initiated for a portion of the United States coastline. The audio briefings will provide the latest information regarding the hurricane threat and its expected impacts.

The Audio Briefings will be provided in mp3 format, an industry standard that allows products to be posted online. Links to mp3 files will be provided with Extensible Markup Language (XML)/Really Simple Syndication (RSS) technology.

To subscribe to a podcast, a user would access the XML/RSS file using podcasting software. This software is widely available on the Internet. Once subscribed to the RSS feed, the podcasting software will periodically check for new audio files and downloads them to the user's computer or mp3 player.

Users wishing to subscribe to the podcast should go to:

http://www.nhc.noaa.gov/audio/index_podcast.xml

If you have questions regarding this notice, please contact:

Dennis Feltgen
Public Affairs Officer
NOAA Communications & External Affairs
National Hurricane Center
Miami, FL
Email: Dennis.Feltgen@noaa.gov

Phone: 305-229-4404

Service Change Notices are online at:

<http://www.nws.noaa.gov/om/notif.htm>

\$\$