



# Forecaster Driven Decision Support Service

Keith Meier  
WFO Billings, MT



## Decision Support Services Continuum From Forecasters

### Significant Weather Potential



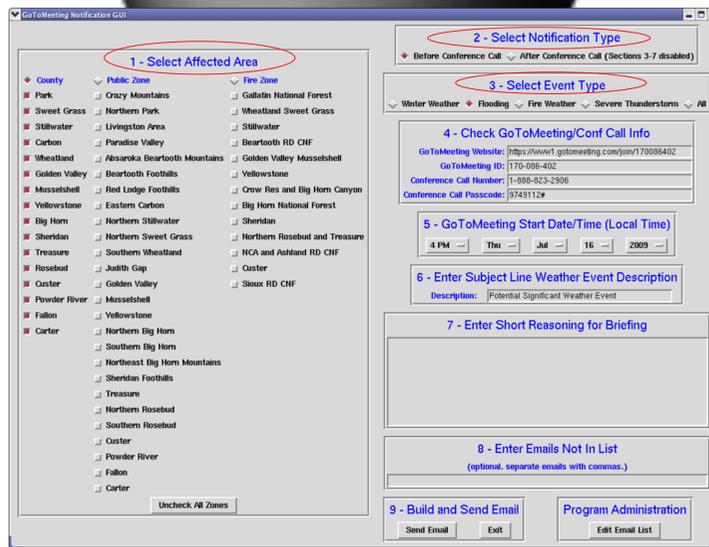
### Event Driven Web Graphic Prominently Featured on WFO Front Page

### High Confidence for High Impact Events



Red Banner:  
"Breaking News"  
Concept

### User Notification & Interaction Through Mass Emails



**Objective:** Equip Forecasters with Tools to Solely Provide Decision Support Services Throughout Events

- Manage Web Front Page
  - As Product/Service
  - Dynamic Content
    - Mission Connected
- Escalate "Eye Appeal"
  - High Impact Events
  - Grab Attention
- Direct to Customers & Partners
  - Email Heads-up
  - Briefing Notifications
  - Post-briefing Info Posting
    - Post-event "hot wash"
- Create/Update Post-event Summaries

### From Idea to Action: Deliverables

- Tool Development
  - Not reliant on presence of:
    - ITO or webmaster
    - WCM/SOO/MIC
  - Predefined Content (where applicable)
    - Minimize Workload
  - Consistent Product
- Training
  - Instructions
  - Articulate Training
  - Guided Practice
  - "Live" Practice
- Operational
  - Forecaster Initiations on Weekends

## To Decision Makers

### Headline Generator



### Post Event Summaries

