

NATIONAL WEATHER SERVICE INSTRUCTION 10-1314

August 12, 2013

Operations and Services

Surface Observing Program (Land), NDSPD 10-13

Cooperative Observer Awards

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SUMMARY OF REVISIONS: This Directive supersedes National Weather Service Instruction, *Cooperative Observer Awards*, dated, May 30, 2011.

- Section 4.3.8, added a length of service award for 80 years' service in honor of Richard G. Hendrickson.
- Section 6.1, changed the maximum page limit from eight to 10 pages.
- Section 6.1, revised policy to require field offices to optically scan the nomination forms and supporting documents for the Jefferson Award, and for Holm Award, into a single PDF file for email submission to the Regional Cooperative Program Manager (RCPM).
- Section 6.3 revised policy to require RCPM to submit all nominations for the Jefferson Award and Holm Award, in PDF format to NWS headquarters.
- Section 10.1 revised the filename convention for the field offices for the times the field submits photos and articles for inclusion to the National Cooperative Observer, newsletter.

Signed

July 29, 2013

Christopher S. Strager
Acting Director, Office of Climate
Water and Weather Services

Date

Cooperative Observer Awards

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1. Purpose. This instruction defines the guidelines and responsibilities for the National Weather Service (NWS) cooperative observer awards program.

2. Scope. Recognition afforded by awards is a very important process in the exchange of services by the observers and the NWS. The observer is recognized for length of service or for one or several significant achievements and the NWS is provided valuable data for operations and services.

3. Awards. Recognition for many years of service and for special or sustained achievements is part of the culture in a successful organization. Awards are a time honored, tangible method of showing appreciation for many years of dedication. The awards may be

given to individual observers, families and institutions for length of service or in recognition of one or several significant achievements. The awards recognition program is the most visible way to honor sustained volunteer service and when combined with constructive feedback, is essential for the retention of observers.

4. Length of Service Award (LOS). This award is given to observers in each of two categories: individuals and the institutions. The station information report (i.e., Form B-44) stored in the Cooperative Station Service Accountability (CSSA) database and described by the NWS Manual 10-1313, identifies an observer as either Individual or Institution. Cooperative sites collocated at NWS offices are excluded. The individual award is first granted after 10 years of service and every 5 years thereafter. Observers who are the descendants of observers who have taken observations at the same site for 100 or more years are qualified to receive the Family Heritage Award every 25 years. The Honored Institution award is first granted for 25 years' service and then every 25 years. For specific qualifications for each of these award categories, see Sections 4.2, 4.3, and 4.4, in this directive.

4.1 Responsibilities.

4.1.1 Weather Forecast Office (WFO). In the first two weeks of January, the NWS Representative (NWSREP) queries the CSSA at his/her WFO to list LOS anniversaries and compare it to the three lists emailed from NWS Headquarters: institution, individual, and family.

In this way the NWSREP identifies any observers who may be disqualified due to death, or discontinuation as a volunteer with the Cooperative Observer Program. Also, the NWSREP adds eligible observers who were missing from the NWS headquarters lists.

The NWSREP has the responsibility to check for Secondary Observers (i.e., spouse) who may also qualify if s/he has the same service date as the Primary Observer.

Observers who are listed as a 'family' in the CSSA Station Information Report, either in the Primary Observer field, or in the Secondary Observer field, are eligible for the Individual awards. Furthermore, families are qualified to receive the Family Heritage Award, every 25 years beginning at 100 years of continuous service to the Cooperative Observer Program. For this reason NWSREPS are requested to update family history files for each cooperative site with an active Family Service Date (FSD) field.

By January 31, the NWSREP emails his/her Regional Manager (RCPM) to communicate that the lists from NWS Headquarters are acceptable as they stand or enters into the same document sent by OS7, the proper names of the individuals, honored institutions, and family heritage observers who were incorrectly listed or missing.

By March 15, the WFO will receive all signed LOS award materials via the RCPM. The WFO will be responsible for preparing the certificate for presentation and coordinate with the observers for an award presentation ceremony.

By July 1, the WFO will submit requests to Region to replace any LOS certificates and letters of appreciation which were damaged or lost.

4.1.2 Regional Cooperative Program Manager (RCPM). In mid-December the RCPM forwards the NWSREPs the three Excel tables of possible LOS observers compiled by NWSHQ. The RCPM instructs NWSREPS to wait until after January 1, to scrutinize the preliminary list against their local CSSA data base. In addition, the RCPM does the following:

- a. By January 15, instruct all NWSREPs to compile a final list of all observers – with properly spelled names and length of service dates – who qualify in each of the three categories: Honored Institution Award, Individuals Award, and Family Heritage Award.
- b. Assign the NWSREPS a due date of January 31, to respond to the RCPM in writing whether any changes were needed to be made against the NWSHQ Excel tables.
- c. By February 7, ensures all NWSREPSs have responded and reminds offices who have not responded, to respond, then emails NWSHQ all corrections and updates.
- d. By March 1, submits to the Regional Director all award certificates (i.e., Honored Institution, Individual Observer, and Family Heritage) for his/her hand signature.
- e. By March 15, mails all signed awards to WFO taking care to box and pad the award certificates, letters of appreciation, and lapel pins to prevent damage in shipping.
- f. By July 7, reviews all field requests for replacement of lost or damaged certificates and letters of appreciation, and submits qualified requests to NWSHQ.

4.1.3 Office of Climate, Water and Weather Services (OCWWS). The Observing Services Division (OS7) of OCWWS coordinates the LOS awards with the Regions. When the Region meets the review deadline, the OS7 prepares correspondence to the attention of the OCWWS Director to request use of the signature of the Assistant Administrator (AA) for Weather Services. Upon approval, OS7 applies the authorized electronic graphic overlay of the AA's handwritten signature to the certificates and letters of appreciation. An OS7 staff member is responsible for the following:

- a. By Mid-December, emails the RCPM three Excel tables to list the possible LOS recipients according to category: institution; individual, and family heritage. The RCPM forward these tables to NWSREPs.
- b. By January 1, mails the RCPM a one year's supply of blank certificates with the DoC foil embossed seal for 10, 15, 20, 25, 30, 35, and 40-Years lengths of service; and every five years purchase a bulk order of these same certificates.

- c. By February 14, submits the LOS correspondence folder to OCWWS Director to receive approval to print all award documents with AA signature.
- d. By February 15, produces a report listing the number of DoC certificates with foil embossed seal for the next five years, for each of these LOS categories: 10, 15, 20, 25, 30, 35, and 40-Years service.
- e. By February 24, mails to the RCPM the signed Individual Observers award certificates (45-yr to 80-yr) and letters of appreciation with the lapel pins for 45- and 50-year recipients, to the RCPM.
- f. By February 24, mails the signed Honored Institution certificates to the RCPM.
- g. By February 24, mails the signed Family Heritage Awards and letters of appreciation to the RCPM.
- h. By July 15, OCWWS reviews and approves the production of the replacement awards submitted by OS7. OCWWS permits one round of reprints for damaged or missing award certificates and letters of appreciation. In special circumstances, OS7 will work with an RCPM to provide materials earlier than the mid-July reprint date.
- i. Four times per year will work with NWS Awareness and Performance Branch to publish the National Cooperative Observer newsletter which includes articles and photographs related to the LOS awards.

4.1.4 Executive Affairs (EA). If there is a coordinated request for an award certificate or letter of appreciation that requires the hand written signature of the AA, then the request will be submitted to Office of Communications and Executive Affairs in compliance with National Weather Service Manual 1-801, *Executive Affairs and Correspondence Manual*.



Figure 1 - Honored Institution Award

4.2 Honored Institution Award. This is awarded to an institution or industrial organization in which several people have taken observations over a period of years. Honored Institution awards are presented every 25 years. A NWSREP presents the award to the institution, often with a ceremony. Figure 1 depicts the 25 year Honored Institution Award.

4.3 Individual Awards. These awards are granted to individual observers after completing 10 years of service and every 5 years thereafter. The OS7 purchases the 10, 15, 20, 25, 30, 35, and 40-Year, LOS blank certificates and supplies blank certificates to the RCPM by the end of December for the upcoming year. The RCPM may delegate to the NWSREP the responsibility for printing the 10 to 40-Year certificates and letters of appreciation. The RCPM also provide the NWSREP the respective LOS lapel pins as appropriate. Figure 2 depicts a 10-Year Length of Service Award.

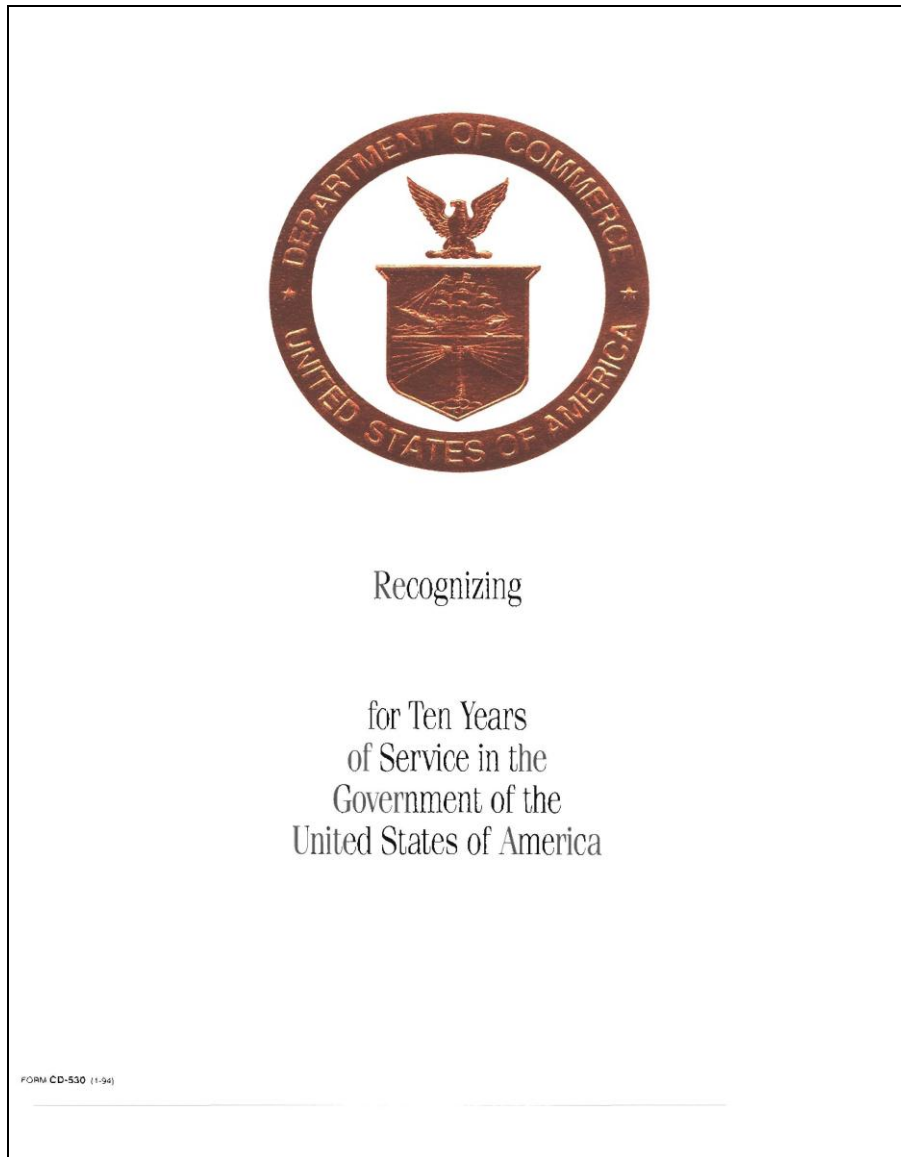


Figure 2 - Length of Service Award

4.3.1 Dick Hagemeyer Award. This award was established in honor of Dick Hagemeyer (1924-2001) whose career spanned 51 years with NOAA and his last 20 years were served as Director of the NWS Pacific Region. Prior to this position, he served as a Substation Network Specialist/ Cooperative Program Manager. This award is granted to an observer for 45 years of service. Figure 3 depicts the Dick Hagemeyer Award.



Figure 3 - Dick Hagemeyer Award

4.3.2 Edward H. Stoll Award. This award was established in honor of Edward Stoll who served as a cooperative observer without interruption for 76 years. This award is granted to an observer for 50 years of service. Figure 4 is a 50 year Edward H. Stoll Award.



Figure 4 - Edward H. Stoll Award

4.3.3 Benjamin Franklin Award. This award was established in honor of Benjamin Franklin (1706-1790) who invented the lightning rod and was one of the first to describe the movement of large storm systems. As Postmaster General, he received weather reports from a network of observers along the coast. The reports are the first known record of hurricanes having been systematically tracked. This award is granted to an observer for 55 years of service. Figure 5 depicts the Franklin Award.



Figure 5 - Benjamin Franklin Award

4.3.4 Helmut E. Landsberg Award. This award was established in honor of Helmut E. Landsberg who was largely responsible for establishing the nationwide climatological network as we know it today. This award is granted to an observer for 60 years of service. Figure 6 depicts the Landsberg Award.

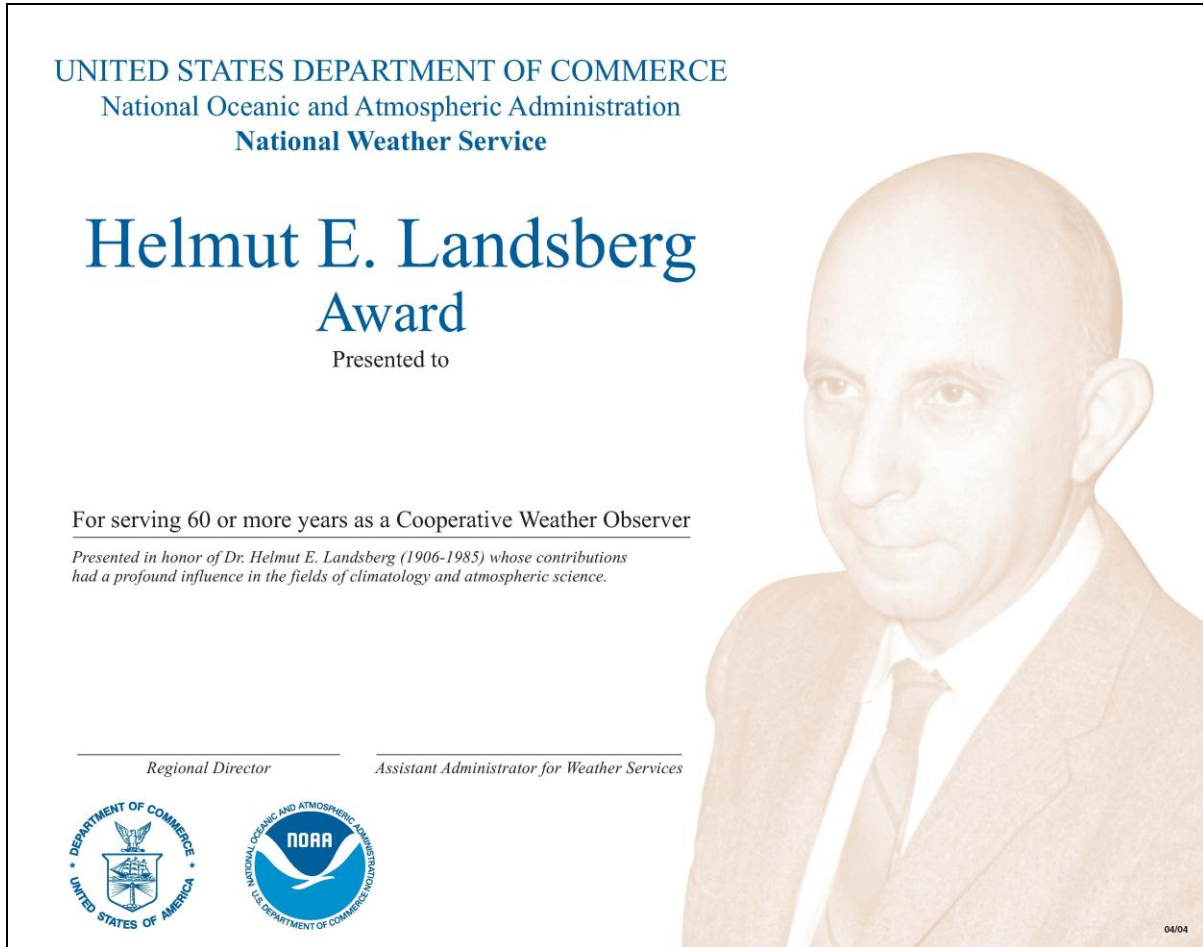


Figure 6 - Helmut E. Landsberg Award

4.3.5 General Albert J. Myer Award. This award was established in honor of General Albert J. Myer. General Myer was the observer at Eagle Pass, Texas and became the chief of the Signal Service. In 1870, by a joint resolution of Congress and signed by President Ulysses S. Grant, General Myer was appointed to establish and direct the Division of Telegrams and Reports for the Benefit of Commerce. This division is now known as the National Weather Service. This award is granted to observers completing 65 years of service. Figure 7 depicts the Myer Award.

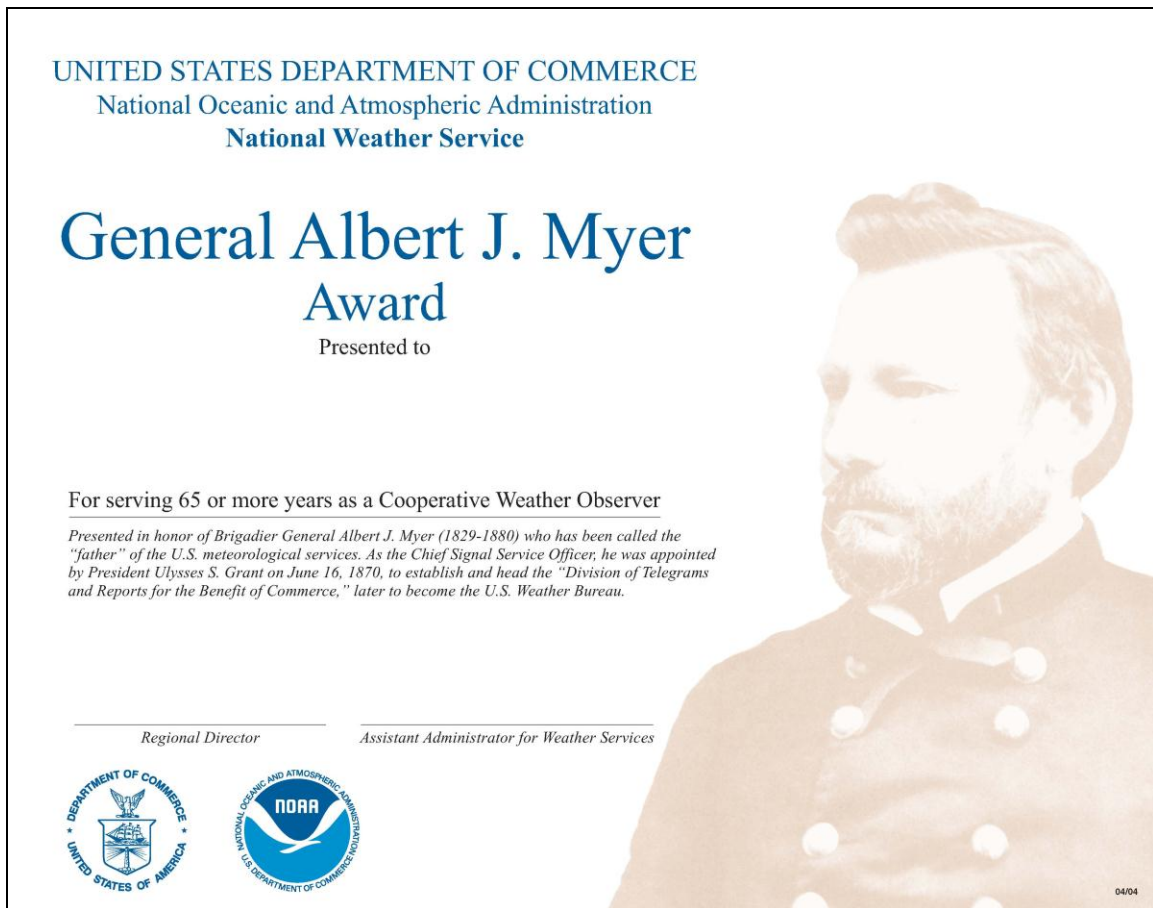


Figure 7 - General Albert J. Myer Award

4.3.6 Ruby Stufft Award. This Award was established in honor of Ruby Stufft. In 1991, Mrs. Stufft of Elsmere, Nebraska became the first woman to achieve 70 years of cooperative service. This award is granted to observers having completed 70 years of observations. Figure 8 depicts the Stufft Award.



Figure 8 - Ruby Stufft Award

4.3.7 Earl Stewart Award. This Award was established in honor of Earl Stewart. Mr. Stewart completed 75 years of continuous observations at Cottage Grove, Oregon in 1992. Observers receive this award after 75 years of observations. Figure 9 depicts the Stewart Award.



Figure 9 - Earl Stewart Award

4.3.8 Richard G. Hendrickson Award. This award was established in honor of Richard Granger Hendrickson. Mr. Hendrickson completed 80 years of continuous observations at Bridgehampton, New York, in 2010. As of 2013, he continues his work as primary observer at age 100. Observers receive this award after 80 years of observations. Figure 10 depicts the Hendrickson Award.

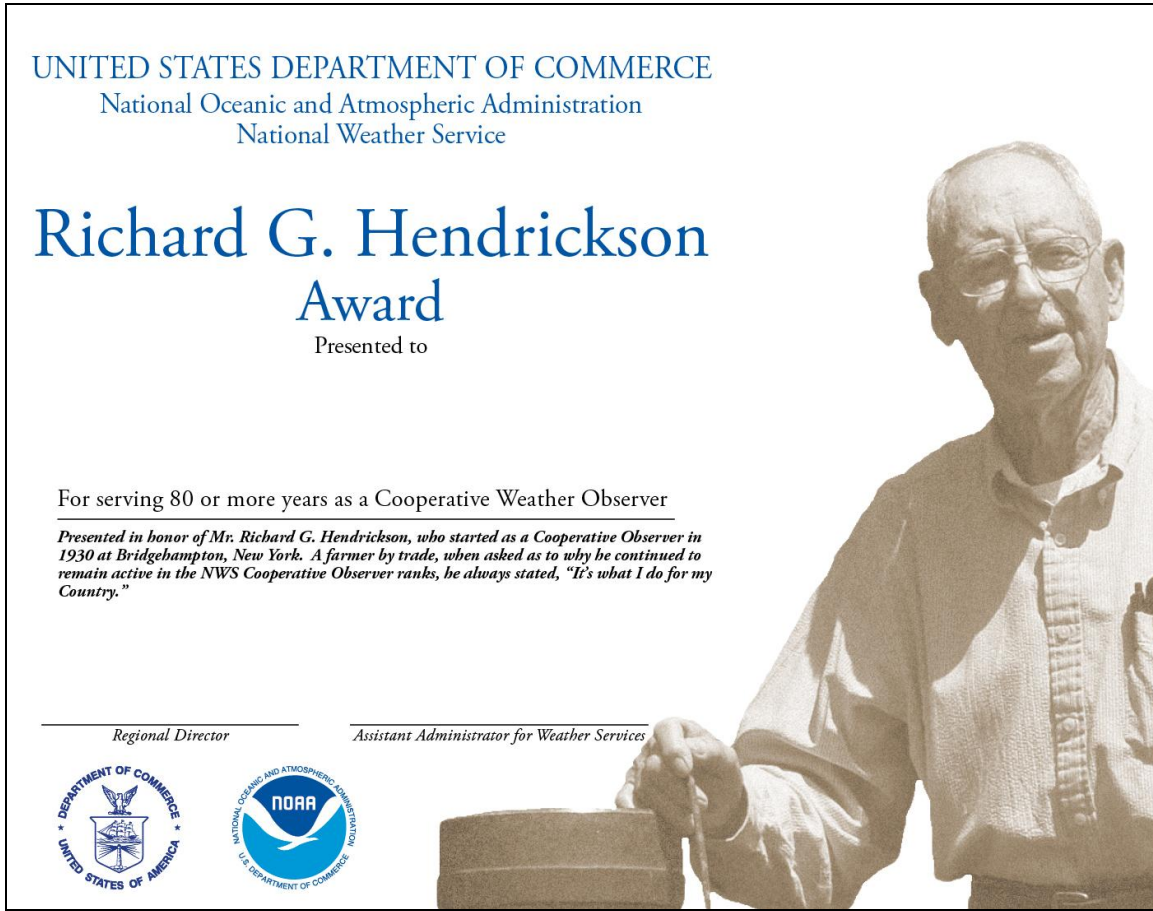


Figure 10 – Richard G. Hendrickson Award

4.4 Family Heritage Award. This award is granted to a family upon achieving 100 years of continuous cooperative observations. Additional recognition is presented every 25 years thereafter. Figure 11 depicts the Family Heritage Award.

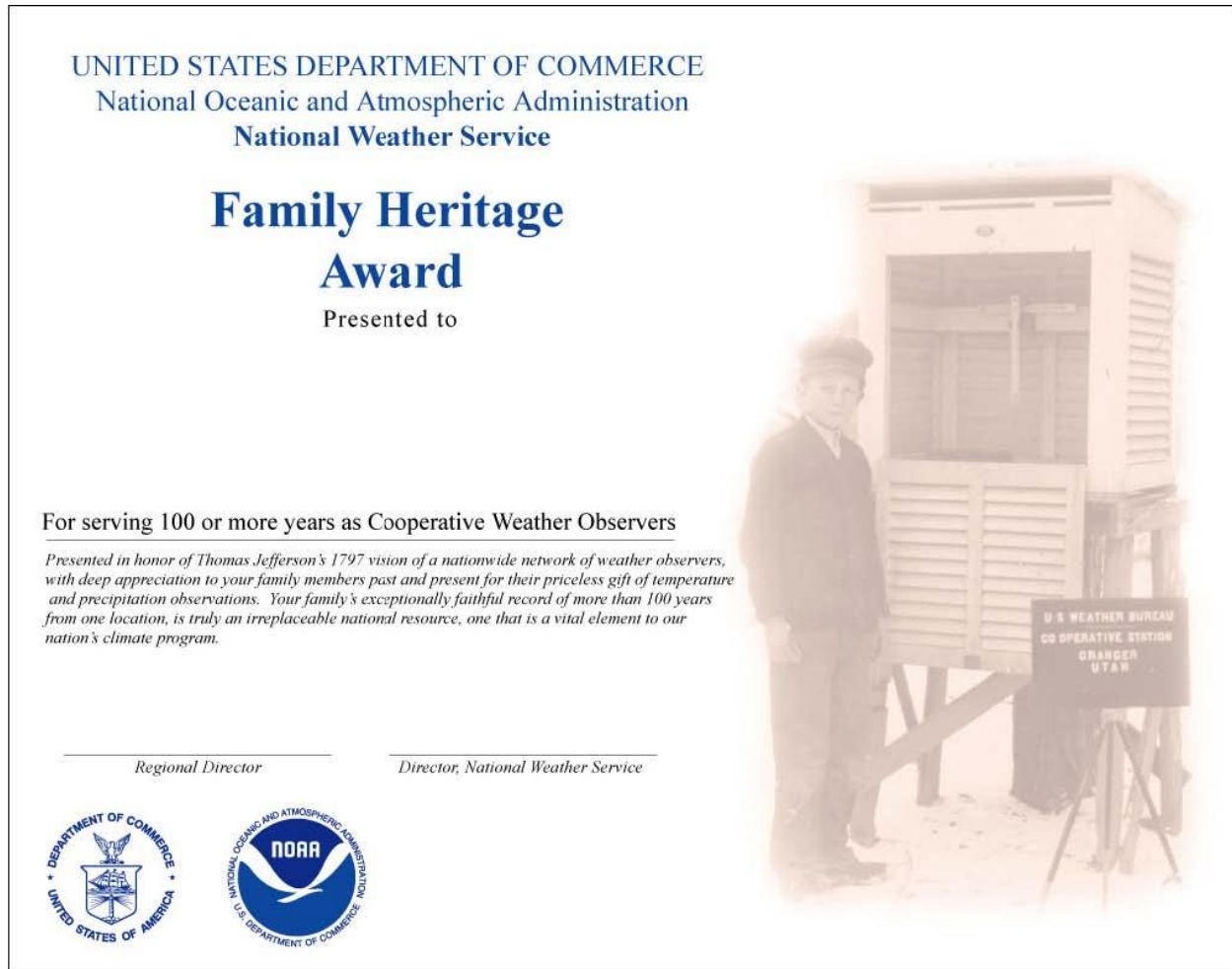


Figure 11 - Family Heritage Award

5. Awards for Special or Sustained Achievements. There are five methods of recognizing special accomplishments by cooperative observers:

- a. Letter of Appreciation
- b. Special Service Award
- c. Public Service Award
- d. John Campanius Holm Award
- e. Thomas Jefferson Award

5.1 Letter of Appreciation. A letter of appreciation may be presented to an observer by an NWSREP to express satisfaction with consistent, above average, or extraordinary services rendered.

5.2 Special Service Award. Figure 12 depicts the Special Service Award. The Special Service Award is granted to express appreciation for special services rendered by an individual or organization. It may be prepared and approved by the local supervisor, including an NWSREP, hydrologist, community preparedness staff or other official. It may be awarded for any significant service deemed appropriate by an official of the supervising office, including:

- a. Timely and unusual action to insure receipt of weather records reports.
- b. Unusual assistance or ingenuity in maintaining equipment and observations in times of emergency.
- c. Consistent or unusual service rendered a local office where other awards do not apply.
- d. As an intermediate award when significant services are rendered to warrant recognition, but the requirements of other awards have not been met: for example, the Jefferson or Holm awards.



Figure 12 - Special Service Award

5.3 Public Service Award. The Public Service Award is another expression of appreciation one step above the Special Service Award. The award is presented to institutions or individuals who have performed meritorious service but may not qualify for a higher award. This award may be granted to individuals who have undergone considerable risk to report rainfall, river stages, or severe weather that contributed to the issuance of life saving warnings by the NWS. In order to be granted, Public Service Awards always meet the criteria established in NWSI 100-301. Figure 13 depicts the Public Service Award.



Figure 13 - Public Service Award

5.4 John Campanius Holm Award. This award was named in honor of John Campanius Holm, a Lutheran minister who was the first person known to have taken systematic weather observations in the American Colonies (1644-1645). Each year, up to 25 cooperative observers are honored with the John Campanius Holm Award for outstanding public service in the provision of daily observations in support of the climate and weather programs of the National Weather Service. Figure 14 depicts the Holm Award certificate.

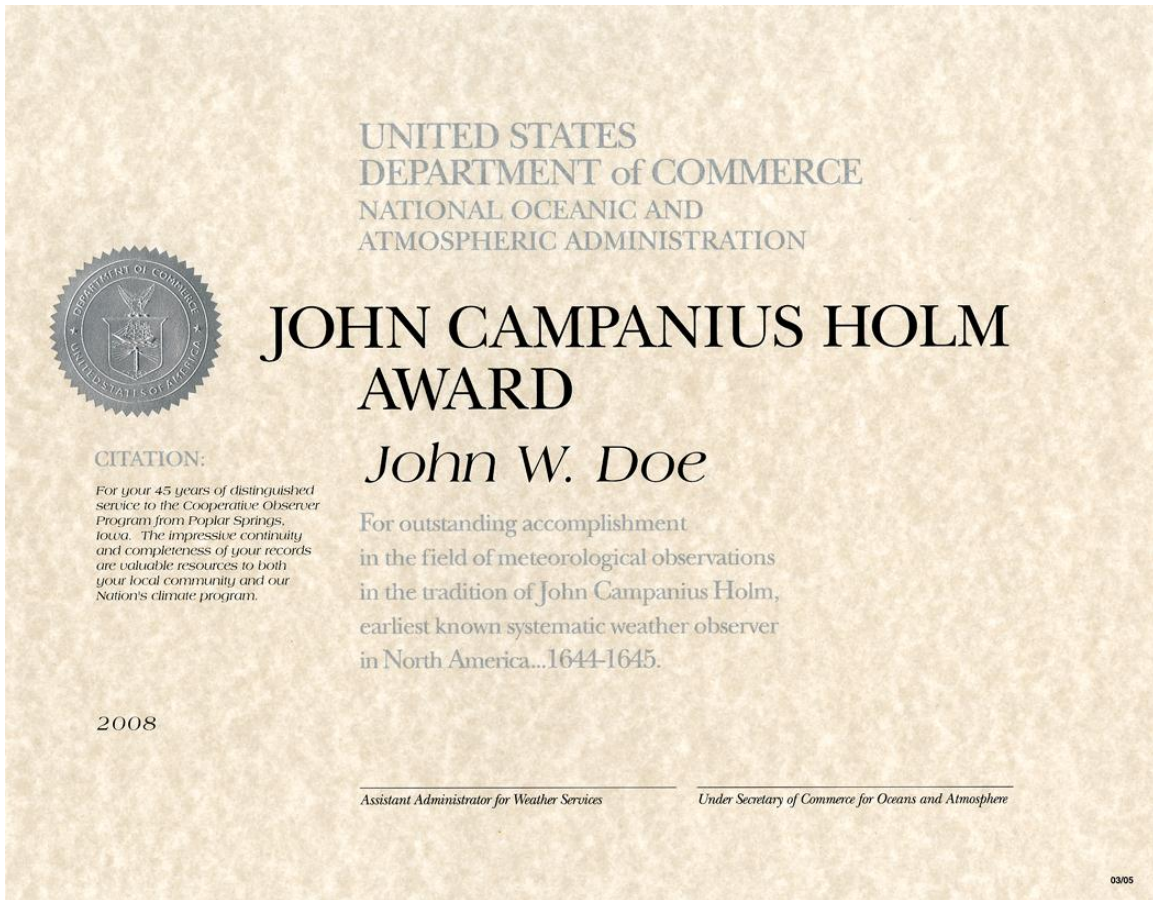


Figure 14 - John Campanius Holm Award

5.5 Thomas Jefferson Award. This award was named in honor of Thomas Jefferson, our third President, who kept an almost unbroken series of weather records from 1776 to 1816. The Thomas Jefferson Award is the most prestigious award a cooperative observer can receive. Five cooperative observers are honored each year with the Jefferson Award for outstanding and distinctive achievements. All candidates for the Jefferson Award are required to have been a recipient of the Holm Award five or more years before the year the nomination form is submitted for the Jefferson Award. Figure 15 depicts the Jefferson Award certificate.

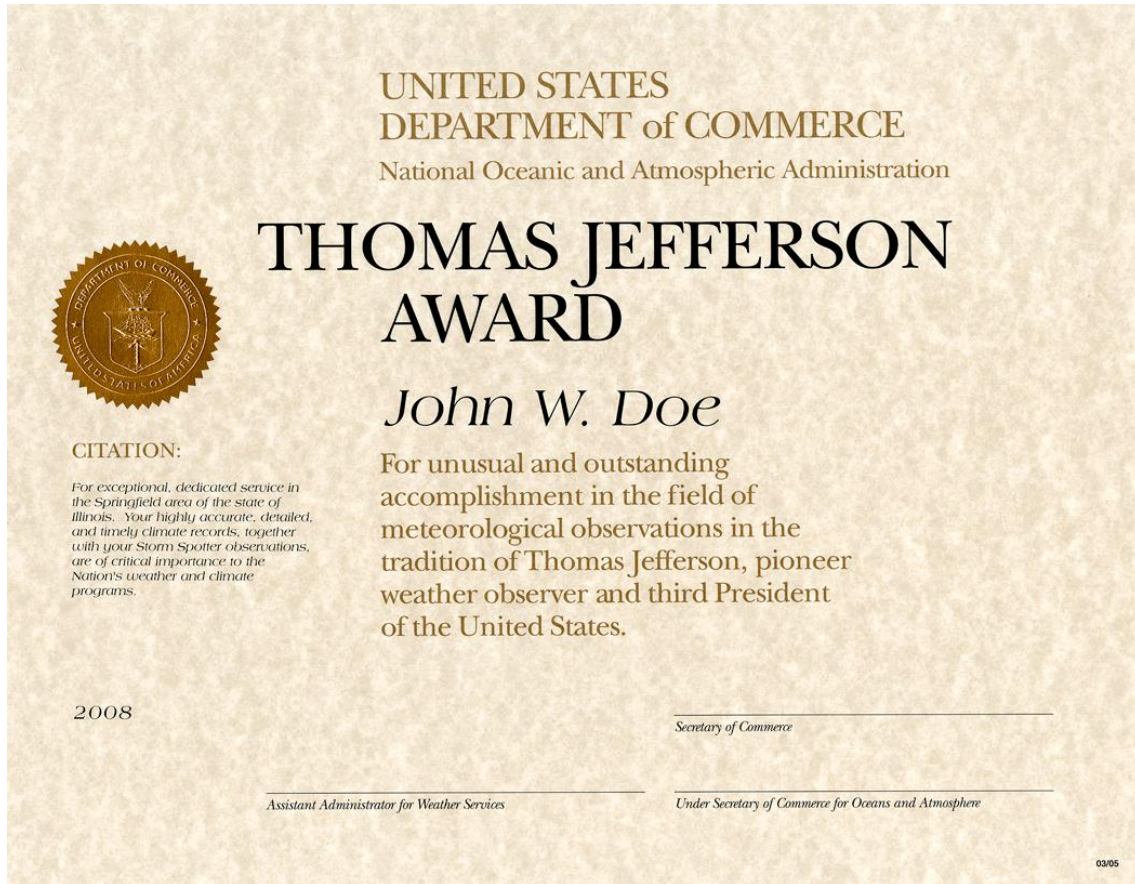


Figure 15 - Thomas Jefferson Award

6. The Thomas Jefferson and John Campanius Holm Nominations. In the winter of each year, the NWSREPs are asked to consider nominating one or more of their best cooperative observers, for either the Holm Award or the Jefferson Award. The WS Form 10-13-3 is the rating sheet used by the NWSREP. The NWSREPs accesses a fillable rating sheet, at https://ocwws.weather.gov/coop_award/coop_awards.php and saves, edits, and prints the sheet once it is completed. **Note:** For each nomination, the RCPM receives a scanned PDF copy of this form as the official nomination record.

The WFO selects candidates for these two awards from among their observers who rank highest among the following categories:

- a. Served at least 20 years as an observer to be eligible for the Holm Award, and 25 years for the Jefferson Award.
- b. Has been a Holm Award recipient for at least 5 years to be eligible for Jefferson Award.
- c. Consistently provides accurate and complete weather observations.
- d. Has taken and reported observations under hazardous or extreme weather conditions over an extended period of time.
- e. Has shown unusual effort to continuously provide observations despite illness, emergency absences, or equipment failure.
- f. Takes consistent and/or unusual efforts to ensure early receipt of data at collection centers.
- g. Independently prepares or publishes climatological data or summaries based on quality, consistency and length of time issued.
- h. Shows consistent and/or unusual efforts to disseminate weather information and care of instruments.
- i. Has been remarkably cooperative with NWS and other officials.
- j. Demonstrates outstanding enthusiasm for imparting observational knowledge.
- k. Is civic minded and respected by members of the community.

6.1 Rating Sheet. The NWSREP completes all 35 questions on the electronic WS Form 10-13-3 (Figure 16, Section 6.1) and then selects one of the 12 citation narratives available on a hyperlink embedded in the sentence: “in the list found here.” The NWSREP then copies and pastes the citation into the last block of the rating sheet. The rating sheet is then printed and collated with supporting materials. The selection process is highly competitive and small details can make the difference. The NWSREP may mention the observer’s age, when in his/her good judgment, this fact should be taken into account. The Selection Committee expects a quality package to include these specific items:

- a. A properly completed WS Form 10-13-3 is prepared from the secure web site: https://ocwws.weather.gov/coop_award/coop_awards.php . The NWSREP enters the first portion of his/her NOAA e-mail address (Firstname.Lastname) and his/her e-mail password; and then clicks on the fine text, ‘Nominate an Observer.’

The NWSREP enters the name of the observer, and addresses the quality factors. The form can be saved for editing at a later time. When completed, the NWSREP prints it, scans it to create a PDF file, and emails PDF file to RCPM.

- b. Each of the 36 information fields are addressed and completed as applicable.
- c. The 12 citation templates are accessed through an embedded hyperlink (e.g., "...please select from the list found [here](#)") as illustrated in Figure 17. It is located on the rating sheet after question #35. The best citation available to honor this Observer's exceptional service is selected, copied and pasted into the 'Citation' block. In place of the blue bold-font words, the NWSREP types in the name of the observer's town and state, the number of years of service, and for some citations the name of the WFO's city. If the NWSREP believes none of the 12 are suitable, then the NWSREP coordinates with his/her RCPM and writes uniquely worded text and obtains the signed clearance of the Regional Director, or designated person.
- d. The NWSREP prints the nomination form and proofs it for quality. If a question does not pertain to this observer the NWSREP types "not applicable" rather than leaving it blank. The observer will lose valuable points if the Rating Sheet is incomplete or contains errors.
- e. The NWSREP includes scanned copies of WS Forms B-91, B-92, and B-83, as appropriate. Three months of winter (November through March) and three months of summer (May through September) are required for the nomination package. Use the final version of WxCoderIII monthly data sheets. None of these sheets are counted against the 10-page limit.
- f. The NWSREP includes scanned letters of endorsement not to exceed the 10 page, page limit.
- g. The NWSREP collates the printed pages of the 10-13-3 nomination form, the B-91s, and supporting letters of endorsement, and scans all pages to generate one PDF file for the nominated observer. If the NWSREP is unable to scan nominations package, assistance should be requested from the RCPM.
- h. By March 31, the NWSREP emails his/her RCPM, one PDF file for each observer who is nominated for the Jefferson Award or the Holm Award.

Note: For observers who have recording rain gauge equipment and do not submit Forms B-91, B-92, or B-83a, the selection committee will request a summary of past years performance of the site through its analysis of the Hourly Precipitation Data (HPD) records.

COOP Awards

https://ocwws.weather.gov/coop_award/award.php

COOP Observer Aw

WS FORM 10-13-3
(2007)
(REF. NWSI 10-1314)

U.S. DEPARTMENT OF COMMERCE
NATIONAL OCEANIC AND ATMOSPHERIC
ADMINISTRATION
NATIONAL WEATHER SERVICE

Rating Sheet for Cooperative Observer Awards

INSTRUCTIONS: This form should be used by the field offices to nominate cooperative observers for the prestigious Thomas Jefferson and John Campanius Holm Awards. Holm awards are given for outstanding service. The Jefferson is given for unusual and outstanding service. All Jefferson candidates must have received a Holm Award at least 5 years earlier. With few exceptions, candidates must have been observing for at least 20 ye The award should be initiated by the NWSREP. Print this form and supplement it with the complete set of summer and winter B-91 forms. Additional material including letters of endorsement, etc., shall be limited to eight (8) one-sided pages (Courier New font, 8.5" x 11.0" paper) not including the B-91s. Forward this form to the Regional Cooperative Program Manager or Regional DAPM. This person will rank the forms in order of priority and forward them to the Observing Services Division (WOS7) for committee review and recommendation.

NOMINATION FOR:

HOLM AWARD JEFFERSON AWARD
For Year:

1) Name of Observer (First Name/Last Name):

2) Station Name:

3) Numerical ID:

4) Member of Network:
Climatological

5) Station Location? City, State:

6) Observer's Date Service Began: (mm/dd/yyyy)

7) Most recent Length-of-Service Award?
None

7b) What year was it awarded?

8) Holm Award Given?
No Yes
If yes, then Year

9) Observer's Occupation:

10) Observer's Age:

11) Name of Originator:

Figure 16 – Form Filler Rating Sheet WS Form 10-13-3

CITATION TO APPEAR ON PARCHMENT CERTIFICATE:

Please select the appropriate paragraph from the list found [here](#). You can copy and paste from the list to the box below:

Click 'here' to access the templates required for the Jefferson and Holm nominations.

Ranking of this Candidate among all entrees submitted to RCPM:

Submit

4 of 4 10/26/2010 3:05 PM

Figure 17 – Access to Citation Templates (WS Form 10-13-3)

6.2 Inappropriate Nominations. The Thomas Jefferson and John Campanius Holm awards were established for the individual observer or a family. The following list is considered inappropriate for approval:

- a. Institutions.
- b. Observers with less than 20 years service for the Holm Award.
- c. Observers nominated for the Jefferson Award with less than 5 years service after receiving the Holm Award.
- d. Observers who have previously received the Jefferson Award; or for a Holm nomination, the observer already received the Holm Award.

6.3 Regional Cooperative Program Manager. The RCPM will review the nominations and ensure WS Form 10-13-3 is completed. If the nomination form is incomplete, or it is missing the designated selection for the narrative Citation (i.e., templates A through L), or is missing any of the six sample B-91 monthly records, the RCPM will return the package to the NWSREP. The RCPM or his/her designee will rank all candidates to identify the most worthy to receive these meritorious awards, and report the rankings to the National Cooperative Program Manager (NCPM). The RCPM will submit all valid nominations for the Jefferson Award, and the Holm Award, as individual PDF files via email, by early-April, to the NCPM. The due-in date will be specified each year by NCPM through an email announcement.

6.4 National Cooperative Program Manager. The NCPM selects committee staff and prepares the Regional packages for distribution to each member. If packages are not complete, they will be returned to the Region. The NCPM or designee, determines the date to convene the

committee, usually mid-May, and chairs the selection process. After selection, the list of award recipients is sent as an informational email to senior managers in NWSHQ and the Regions.

- a. By June 1, the NCPM proofs the Jefferson and Holm award certificates for accuracy in name spelling and citation narrative content and prints the awards.
- b. The NCPM or his/her designee prepares and submits the executive correspondence to coordinate senior management in NWS, NOAA, and the Department of Commerce for the respective officials to impose their signatures to the respective award certificates.
- c. The correspondence requests the NWS Director sign all certificates. It also contains a transmittal memo from the NWS Director to the NOAA Administrator for two actions: sign all award certificates, and forward the Jefferson Awards to the Secretary of the Department of Commerce, for signature.
- d. The NWS Executive Affairs (EA) Office will coordinate the correspondence between the Assistant Administrator (NWS Director) and the NOAA Administrator and monitor the progress of the completion of this task. The Administrator's office returns the Holm Awards, once signed, to EA;
- e. and the office of the Secretary of Department of Commerce returns the Jefferson Awards, once signed, to EA.

The NCPM or designee receives the signed awards and scans each award for OCWWS records.

The NCPM or designee collates the certificates by Region and packages them in an envelope enclosed within a cardboard shipping box to prevent damage and mails them in July to the RCPM for distribution to the field offices. The NCPM or designee will send an email in early July stating the approximate date the awards will be sent.

6.5 Awards Committee. The NCPM selects as many as seven Award Committee members, generally focal points from NWS headquarters and the National Climactic Data Center (NCDC) associated with the cooperative observer program. The members assign points to each nominated observer for the following criteria:

- a. Consistently reports accurate weather observations
- b. Observes and reports during hazardous or extreme weather through many years in service
- c. Shows unusual effort despite illness, emergency absence, or equipment failure
- d. Provides reliable observations and cooperates with government officials
- e. Submits completed observations forms (i.e., reports zero '0' when no

precipitation is observed).

- f. Consistently ensures on-time or early delivery of the observations to the WFO
- g. Has served a significant number of years with meritorious performance.
- h. Has shared knowledge and enthusiasm with community to promote the program.

7. Presentation of Awards. The awards ceremony is an important expression of gratitude to the observer for his/her daily sacrifice of time and labor to report observations. The NWS management should also convey their appreciation for many years of commitment to high quality reports. The award is an heirloom of distinction that can be seen by many and also serves as a referral program to encourage others to share in the visibility and success of the NWS through his/her efforts.

7.1 Length of Service Presentation.

- a. The Data Acquisition Program Manager (DAPM)/ Observing Program Leader (OPL), Hydrometeorological Technician (HMT), Service Hydrologist (SH), Hydro Focal Point (HFP) or Meteorologist (Met) are suitable personnel to present awards for 25 years or less.
- b. The Meteorologist in Charge (MIC) should present the 30 to 50 year award accompanied by the OPL/DAPM and other staff members, as available.
- c. The Regional Director or Designee should present the 55 year, or higher award, accompanied by the MIC, DAPM/OPL and other staff members as appropriate. This level award requires coordination with the Regional Director's office.

7.2 Special Service Award Presentation. The DAPM/OPL or any staff member is suitable to present this award.

7.3 Public Service Award Presentation. The MIC or designee should present this award with accompanying staff members as appropriate.

7.4 Jefferson and Holm Award Presentation. The Regional Director or Designee should present this award. The Director or designee should be accompanied by the MIC, DAPM/OPL and other available staff members.

8. Identifiable Information. Posting awards and pictures of cooperative observers is permitted under the Privacy Provisions of the E-Government Act, provided the privacy of the observer is protected. In all the cases, the NWSREP ensures the observer has no objection to his/her name and photo being posted on a web site or made public. The NWSREP follows these guidelines for posting on a web site or public forum:

- a. Permitted:

- (1) Picture of coop observer, family, individuals involved.
- (2) Picture of equipment, open area, inside home or building.
- (3) Accompanying written article describing the history of the observer, name of town, name of observer, length of service, etc.

b. Not Permitted:

- (1) Picture of the outside of the home or a well-known landmark near the home.
- (2) Exact location of the site such as 3 miles ENE of the town, latitude/longitude, etc.
- (3) Street address of observer. However, you may give the town and state.

9. Pictures and Media Coordination. Photos and articles may be submitted to the local news media. The articles are always coordinated with the MIC who may designate a reviewer in the WFO, i.e., Warning Coordination Meteorologist. Articles that include Regional Representatives (Designee of the Regional Director) are coordinated with the Regional Public Affairs specialist at least one month in advance.

The best quality pictures are also sent to the *National Cooperative Observer* (NCO) newsletter. Instructions for how to properly assign filenames to photos and articles are described in Section 10.1 of this instruction.

10. The National Cooperative Observer (NCO) Newsletter. The purpose of the NCO is to recognize the extraordinary men and women who are cooperative observers, by sharing informative regional and national articles related to the observer program and by recognizing recent award recipients. The newsletter honors the vital service observers give in the generation of priceless data for agriculture, climate, and transportation industries.

The NCO is published as an electronic document in PDF format four times per year, and is accessed via the NWS web site: <http://www.weather.gov/om/coop/newsletters/>. Preparation of the NCO is a collaborative effort that involves contributions from the WFO, OCWWS and the RCPM. Each of these offices is encouraged to submit articles on the modernization of instruments, progress toward paperless systems, milestones in an Observer's service work, meritorious awards, and stories of record-setting weather. Articles and photos (i.e., award ceremonies) are coordinated with the MIC and emailed to the RCPM for review. Upon approval, the RCPM emails the articles and photos to OCWWS via: nws.coopobserver@noaa.gov.

Each issue devotes the majority of its pages to photographs of the presentation of the Thomas Jefferson Award, the John Campanius Holm Award, the Family Heritage Award, the Length-of-Service Awards, and any special honors bestowed by local, state, or federal offices.

To ensure publication deadlines can be met, the NWSREP should follow the instruction in Section 10.1, to properly assign filenames to articles, letters of appreciation, and photographic images.

10.1 Filename Convention for Articles and Photos: NWSREP should send two files for each award; a Word document containing a short article about the awardee and a jpeg file with the photo. Each file will have the same name with a different extension. The NWSREP uses the following file naming conventions:

- a. Individual Award: Length of service-last name of observer, i.e., 10-Smith.doc and 10-Smith.jpg.
- b. Institution Award: length-org-last name of observer or institution name, i.e., 25-org-wabcradio.doc and 25-org-wabcradio.jpg.
- c. Family Heritage Award: length-family-last name of observer, i.e., 100-family-Smith.doc and 100-family-Smith.jpg.
- d. Letter of Appreciation: LetterAppreciation-last name of observer, i.e., LetterAppreciation-Smith.doc and LetterAppreciation-Smith.jpg.
- e. Special Service Award: Length-SpecialService-last name of observer, i.e., 14-SpecialService-Smith.doc and 14-SpecialService-Smith.jpg.
- f. Public Service Award: Length-Public Service-last name of observer, i.e., 28-PublicService-Smith.doc and 28-PublicService-Smith.jpg.
- g. Holm Award: Holm-last name of observer, i.e., Holm-Smith.doc and Holm-Smith.jpg.
- h. Jefferson Award: Jefferson-last name of observer, i.e., Jefferson-Smith.doc and Jefferson-Smith.jpg.

10.2 Administrative Responsibility for Publication: The NWS divides certain managerial responsibilities in order to regularly publish the NCO newsletter four times per year.

- a. OCWWS edits the material, lays out the copy, and desktop publishes in PDF format. The newsletter is posted to an OCWWS website:
http://www.nws.noaa.gov/om/coop/coop_newsletter.htm
- b. The OS7 is responsible for overall accuracy and adequacy of the publication.
- c. The NWSREPs should follow the guidelines outlined in the National COOP website and send the pictures and related articles to the RCPM. Tips for taking

award photos are located in the Training Materials section of the website listed below.

www.nws.noaa.gov/om/coop

- d. The RCPM will review the field submitted articles and photos for acceptance in the publication. The RCPM submits only the approved articles and photos via email to OS7, at: nws.coopobserver@noaa.gov.
- e. Subscription to the electronic version of the National Cooperative Observer.

Cooperative observers and other personnel may register to receive e-mails with a link to download the current edition.

Register to receive the electronic NCO by accessing the NWS web site:

http://weather.gov/os/coop/coopnews_list.shtml.

The recipient enters the appropriate e-mail address to subscribe or unsubscribe to the NCO newsletter.